



I'm an e-learning specialist, entrepreneur and e-commerce addict. I speak enthusiastically on using various techniques to make online learning entertaining and engaging. My sessions are filled with great visuals and lively Q&A. I use stories and examples from my 40 plus years of teaching and training businesses of all sizes to show attendees how to do e-learning right. Join me!

## Kim Merritt, The URL dr

E-learning influencer, serial entrepreneur, and founder of The URL dr

### Contact

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[theurldr.com](http://theurldr.com)

**LMS: YourTrainingBase**

[yourtrainingbase.com](http://yourtrainingbase.com)  
[yourcoachbase.com](http://yourcoachbase.com)

### Social Media

**LinkedIn**

[LinkedIn.com/in/kimmerrittbutler](https://www.linkedin.com/in/kimmerrittbutler)

**YouTube**

[bit.ly/urldr-video](https://bit.ly/urldr-video)

### Subject Matter Expertise

Learning & Development  
Training  
Public Speaking  
E-learning Course Development  
Learning Management Systems  
Entrepreneurship  
E-commerce & Retail  
Online Marketing  
Remote Work  
Women in Business

### Speaking Topics (or ask about a custom topic)

#### E-learning for Corporate Training

- Boost Employee Performance: How to Create Engaging Online Courses That Drive Results
- Unlock Your Team's Potential: A Beginner's Guide to Developing Impactful Online Training
- Transform Your Workforce: How to Build Online Training Programs That Improve Operations
- Revolutionize Your Workplace: Everything You Need to Know About Building Online Training Programs
- From Onboarding to Upskilling: Master the Art of Online Course Development for Your Team
- Training Made Simple: How to Develop Online Courses That Enhance Employee Skills and Efficiency

#### E-learning for Course Sales

- The Ultimate Blueprint for Creating Online Courses That Sell
- Step-by-Step Guide to Designing Online Courses That Captivate and Convert
- Online Course Mastery: How to Create, Market, and Scale Your Expertise
- The Creator's Playbook: Strategies for Designing High-Impact Online Courses
- Online Course Goldmine: How to Turn Your Knowledge Into a Steady Stream of Income
- Expert to Entrepreneur: How to Build a Lucrative Online Course Business
- Monetize Your Skills: The Beginner's Guide to Launching Profitable Online Courses

#### Learning Management Systems - LMS

- Creating Scalable Corporate Training Programs with The Right LMS Training Platform
- LMS Implementation: From Planning to Execution
- Build a Culture of Continuous Learning with the Right LMS
- Building LMS Systems for Small Business & Nonprofits: Affordable and Scalable Solutions
- From Beginner to Pro: Navigating the World of Learning Management Systems
- Take Control of Your LMS and Boost Learning Outcomes: Best Practices & Strategies
- Mastering LMS Systems: Your Ultimate Guide to E-learning Success

#### Video and Animation

- Lights, Camera, Action! Mastering Video Production for E-learning
- From Boring to Brilliant: Transforming Dry Content Into Engaging E-learning Videos
- Animation vs Live-Action: Which is Best for Your E-learning Course?
- Behind the Scenes of E-learning Video Production: Tools, Tips, and Tricks
- DIY Video Production for E-learning: No Studio? No Problem!
- Video Magic: How to Bring E-learning Lessons to Life